



SEVENTH MEETING OF THE PACIFIC METEOROLOGICAL COUNCIL (PMC-7)

Agenda Item 20

Media supporting Meteorological and Hydrological Services

Christine Tuioti - SPREP

Purpose of the Paper

1. To update the Pacific Meteorological Council (PMC) of work undertaken to empower NMHS amplification through the media since PMC-6 in August 2023.
2. To seek approval for the journey ahead to continue enabling our NMHS to amplify their voice for a inclusive Pacific.

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Sometimes in my line of work, we give out information in a language that not everyone can understand, due to its technical nature. This training has helped introduce me to how I can better present and convey information to the media in a way that can be understood by everyone in all parts of society.

GLENDIA PAKOA
PRINCIPAL SEASONAL
FORECAST OFFICER, VMGD



Background: Since PMC-6 we have...

- Training in Vanuatu through VanKIRAP for the VMGHD as well as the Vanuatu Media.
- Featured Meteorology during Samoa Media training.



Background: Durable partnerships have led to...

- Trained Samoa Met staff to use Kobo Toolbox and Canva.
- Trained Kiribati Met Staff and Tungaru Youth Action Network on climate information and Canva



European-Union funded Intra-ACP Climate Services and Related Application (ClimSA) project partnership with the Australia Pacific Climate Alumni Network.



- Pre-PMC7 Mana Class for NMHS staff to empower amplification.
- Proposed new (enhance ongoing) collaborations amplification.

2: What is your perception of the media in your country?

3: From this training, what is one key takeaway you want to leave Port Vila with?

4: What help do you need to improve communicating your work to your relevant audiences?

SPREP
Secretariat of the Pacific Regional Environment Programme

Handwritten notes on the flipchart:

POLICY	GOAL	CHALLENGE
1) TO 2) IMPROVE 3) IMPROVE 4) IMPROVE 5) IMPROVE	10 PARTNER AMONG IMPACT IMPACT IMPACT	10 PACIFIC DUTY
6) IMPROVE 7) IMPROVE 8) IMPROVE 9) IMPROVE 10) IMPROVE	11 THE CHALLENGE LIFE OF THE PACIFIC PACIFIC	12 LIFE OF THE PACIFIC PACIFIC PACIFIC



Objectives to achieve an inclusive resilient Pacific through effective amplification

- **Empower** through increased capacity building activities
- **Support** through the development of communications guides, strategies and plans when requested.
- **Embark** on new partnerships
- **Fundraise** to support impactful activities
- **Support** comms work through opportunities



Recommendations

The Meeting is invited to:

1. Request partners support SPREP and the fundraising efforts of other development partners to help amplify the voice of Pacific NMHS for a resilient inclusive Pacific through the range of communications and media capacity building and profiling activities.
2. Recommend SPREP prepare a one page-brief outlining a self-funded work-attachment programme with the Communications and Outreach Unit of SPREP, for communications staff within Pacific NMHS's, for implementation.

Recommendations

The Meeting is invited to:

3. Request SPREP to continue capacity building activities of Pacific NMHSs, such as the Mana Classes for effective communications to all audiences of their work for a resilient inclusive Pacific.
4. Recommend SPREP to assess the relevance of initiating a community of practice for communications professionals and knowledge brokers in the meteorology and hydrology domain.



Recommendations

The Meeting is invited to:

5. Recommend SPREP continue exploring new partnerships resulting in new platforms to amplify . the voice of Pacific NMHSs across a vast and wide audience for a resilient inclusive Pacific.
6. Request SPREP support Pacific NMHSs to develop communications strategies and guides to empower Pacific NMHSs to amplify their work effectively to all audiences, for a resilient inclusive Pacific.